



Passion Technology Positivity Creativity

Thank you for requesting information about piano lessons with David Ross. Finding the right studio and the right teacher are important for a student's successful growth as a musician and to achieve this, David provides <u>quality</u> music education that focuses on the individual and brings out the musicality within. Lessons are available for children and adults ages 6 and up. David's studio is conveniently located in the Central Park neighborhood of Northeast Denver.

MISSION STATEMENT

David believes that involvement in the performing arts is fundamental to the positive development of an individual. Confidence, self-esteem, and life skills are formed during the music learning process. Set in a studio environment of inclusivity, diversity, and musical nurturing, David uses piano education to help students grow creatively by experiencing positive, joyful learning, performing in unique ways, and encouraging students to find their inner musical voices. Curriculum is designed to meet the specific needs of each student, which includes: theory, music technology, sight-reading, ear-training, songwriting/composition, improvisation, technique and repertoire appropriate to the student's level of proficiency and interest.

STUDIO HIGHLIGHTS

- Students can learn in person, online, or a mix of both.
- Students focus on musical areas that motivate and cultivate.
- Students showcase their learning in a variety of ways.
- Students use technology to work on skill-building and performing, to present original songs/compositions, and to learn to appreciate music in a casual environment.
- Students receive acknowledgement awards and prizes for excellent work (movie tickets & gift cards).

TUITION

Taking piano lessons is a major time and financial commitment and David wants his students to always feel that their tuition is well spent. Tuition covers not just the lesson time itself, but also studio expenses and outside lesson work, including:

Educational: preparing assignments, goals, and plans for each student; designing curriculum; generating progress reports; researching standard repertoire and helping students find music they've requested; recording and notating individualized musical arrangements appropriate for each student; keeping up to date on music trends through teacher publications; testing and using new music software and hardware; staying current with iPad apps and other music technologies; arranging music; creating games; keeping track of practice habits; seeking out collaborative opportunities; comparing and purchasing music supplies; organizing recitals.

<u>Performance:</u> learning, practicing and performing new and old repertoire (both for solo and duet work).

<u>Professional Development:</u> attending networking meetings, association meetings, conferences, continuing education classes, and other sources of professional development.

Administrative: speaking to, emailing, or meeting with parents; scheduling/cancelling lessons; organizing make-ups and events; collecting payments and keeping financial records; being responsible for all communication and announcements; creating newsletters and announcements; developing studio policies; providing letters of recommendation.

<u>Marketing:</u> developing and updating website content; performing website maintenance; designing studio documents (flyers, pamphlets, etc.); advertising; attending promotional events.

Overhead: recital costs; office and general supplies; sheet music and musical gear/instrument purchases; computer hardware and software; insurance (liability, facilities, and equipment); maintenance/repairs and cleaning costs; utilities and other facility costs.

Tuition has been thoughtfully calculated with these considerations in mind. It reflects a full yearly package of services rather than a set number of lessons. Students who sign up for lessons commit to the entire year's tuition (or a prorated amount if they begin later in the year).

Although Zelle is the preferred method of payment, students can always pay by cash or check. If paying by credit card, a transaction fee is automatically added to the payment at checkout.

The following is tuition pricing for Sept. 1st, 2023 through Aug. 31st, 2024:

2023-2024 Piano Lessons Tuition				
	30-min	45-min	60-min	90-min (adults only)
*Semester/yearly plan (one or two payments)	\$1,670	\$2,465	\$3,260	\$4,850
**Monthly plan (10 payments)	\$173	\$253	\$333	\$498
***Individual Lesson	\$43	\$63	\$84	\$124

^{*}Semester tuition is due by Aug. 15th & Dec. 15th, 2023. Those who want to pay full tuition upfront can do so by Aug. 15th.

There is a \$100 annual enrollment fee (per student), which helps offset some materials and recital fees, and reserves a specific ongoing time slot for that student to be able to attend all scheduled lessons throughout the year. Summer tuition is included in the rates above.

The studio is closed for certain holidays, school breaks, and for teacher sick time/vacation. Although tuition is not based on a firm number of lessons, the studio is typically open from 40-42 weeks per year.

SUMMER LESSONS

Going without lessons for a summer can greatly hinder progress, usually requiring much restorative work in the fall. Participation in summer lessons is an invaluable opportunity for growth and for students to more fully engage in a relaxed, school-free and work-free environment. Summer lessons provide continuity of learning needed to maintain motivation and personal satisfaction. During the summer, the studio is generally closed for 4-5 weeks, but students continue lessons the rest of the time. Students may take virtual lessons or sell/gift lessons during the summer if they are gone for an extended period of time.

MAKE-UPS

Students are advised to try to exchange lessons through the use of a swap list. When open slots are available, they may also request make-ups for lessons that are cancelled due to illness, emergencies, or inclement weather. Make-ups are only scheduled during times that another student has cancelled. There are no refunds for absences.

CONTACT INFO

To setup a free consultation meeting, a paid trial lesson, or for general information, please feel free to contact David Ross at (303) 507-0906 or e-mail pianomanross@yahoo.com.

^{**}If approved, those who have strong financial circumstances that make 2 payments prohibitively difficult can split tuition into 10 yearly payments (1st payment is due by August 15th and 9 additional payments are due by the 28th of each month from September to May).

^{***}Per lesson payments are available for adults who travel for work and take lessons during off-peak hours (mornings through mid-afternoons on Mon.-Thurs.).